

COOKIE POLICY

1 – INTRODUCTION

A cookie is a text-only string of information that a website transfers to the cookie file of the browser on your computer's hard disk so that the website can remember who you are. A cookie will typically contain the name of the domain from which the cookie has come, the 'lifetime' of the cookie, and a value, usually a randomly generated unique number. Cookies can help a website to arrange content to match your preferred interests more quickly. Cookies cannot be used by themselves to identify you.

2 – ENABLING/DISABLING COOKIES

You can accept or decline cookies by modifying the settings in your browser. However, you may not be able to use all the interactive features of our site if cookies are disabled.

3 – CONSENT

When you visit our website, by accepting to the Cookie Consent option displayed at the foot of the page, you consent to the processing of data about you by Opus Business Media Ltd and Google in the manner and for the purposes set out above.

4 – WHAT COOKIES DO WE USE?

4.1 – ANALYTICS TRACKING COOKIES

This cookie keeps track of the number of times a visitor has been to the site and logs the date of the first and last visit of the user. This is generally used to gather information on the number of visits and days that the user may use the site.

4.2 – SESSION TRACKING COOKIES

This cookie tracks the input activity of the user within a specific session. The cookie allows users to keep their session active whilst they are on the site.

5 – GOOGLE ANALYTICS

Our website also uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies to help our websites analyse how users use the sites. The information generated by the cookie about your use of our Websites (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purposes of evaluating your use of our websites, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. For more information about cookies, please visit <https://www.aboutcookies.org/>

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